

California County
Planning Commissioners Association

PlanningCommission.org



80th Annual CCPCA State Conference

**PLANNING FOR THE
21ST CENTURY:
SMART, HEALTHY & SUSTAINABLE**



Monterey Bay - Seaside, California
Friday - Saturday, November 5th - 6th, 2010

Agenda

PLANNING FOR THE 21st CENTURY: SMART, HEALTHY AND SUSTAINABLE

2010 California Counties Planning Commissioners Association (CCPCA)
80th Annual State Conference

Friday and Saturday, November 5-6, 2010

Embassy Suites Monterey Bay-Seaside
1441 Canyon Del Rey
Seaside, California

FRIDAY, NOVEMBER 5, 2010

- 8:00 a.m. **Registration** – Laguna Grande Ballroom
- 9:00 a.m. **Welcome and Introductions** –
John Elliott, CCPCA President, Tulare County
Simon Salinas, Chairman of the Monterey County Board of Supervisors
- 9:15 a.m. **Conference Kick-off Address**

“The State of the State, Environmentally Speaking”
Cindy Tuck, Undersecretary, California Environmental Protection Agency
- 9:45 a.m. **Panel 1: Regional Transportation Planning:
Moving People via Rails and Trails**

Moderator:
Larry Hawkins, 1999 CCPCA President

Panelists:
Debbie Hale, Executive Director for the Transportation Agency of Monterey County

John Doughty, Executive Director of Association of Monterey Bay Area Governments (AMBAG)

Rue Furch, Project Manager, Coastwalk, and 2006 CCPCA President.
- 11:00 a.m. Break
- 11:15 a.m. **Special Address**
“Preserving the Past to Sustain the Future”
Karana Hattersley-Drayton, City of Fresno’s Historic Preservation Officer; Chair of Fresno Green Incentive Building Program
- 11:50 a.m. Morning Wrap: Questions and Answers



- 12:00 p.m. Luncheon in the Atrium
- 1:00 p.m. Return to Laguna Grande Ballroom
- Luncheon Speaker**
Professor *Thomas Jacobson*, Sonoma State University; Director of Institute for Community Planning Assistance and Sustainable Communities Programs
- 1:50 p.m. Break
- 2:00 p.m. **Panel 2: “What Planning Directors Want Planning Commissioners to Know”**
- Moderator:
Chris Stephens, Resource Management Agency Director (RMA), Ventura County; President of the California Planning Directors Association
- Panelists:
Jake Raper, Director of RMA, Tulare County
- Art Henriques*, Director of Building and Planning Services (retired), San Benito County
- Catherine Kutsaris*, Director of Department of Conservation and Development, Contra Costa County
- 3:30 p.m. **Special Address**
“Growing Greener Communities: Sustainability in the 21st Century”
Victor Rubin, Vice President for Research at PolicyLink;
California Planning Roundtable member
- 4:20 p.m. It’s a Wrap: Questions and Answers; Announcements
- 5:30-7:30 p.m. CCPCA/Embassy Suites-hosted reception, Atrium

SATURDAY, NOVEMBER 6

- 9:00 a.m. **Board “Discovery Charter” Tour Bus**
- 9:30 a.m. Arrive at **National Steinbeck Center** – Guided tour of Steinbeck Exhibition Hall/Rabobank Agriculture Museum and Art Gallery and/or stroll walkable Historic Old Town Salinas
- 11:45 a.m. Depart National Steinbeck Center for **Heller Estate Organic Winery**, Carmel Valley



- 12:15 p.m. Luncheon and Wine Tasting with *Rich Tanguay*, award-winning winemaker
- 1:15 p.m. CCPCA Annual Business Meeting; Elect 2011 officers and district representatives

Luncheon Speaker:

Amy White, Executive Director of LandWatch, Monterey County's leading advocacy group for smart land-use planning

- 2:15 p.m. Depart Carmel Valley for tour of **CSU Monterey Bay**
- 2:45 p.m. Guided tour of **CSU Monterey Bay**
- 4:15 p.m. Return to Embassy Suites
- 5:30 p.m. CCPCA/Embassy Suites hosted reception, Atrium
- 7:00 p.m. **Gala Awards Banquet**

Special awards

Commissioner of the Year 2010; Past Presidents' Awards

Keynote Address

"Planning Leaders are Health Leaders: Today's Decisions Profoundly Shape a Healthy Future"
Richard Jackson, M.D., M.P.H., Chair of Environmental Health Sciences, UCLA School of Public Health

Closing Remarks

John Elliott, CCPCA President



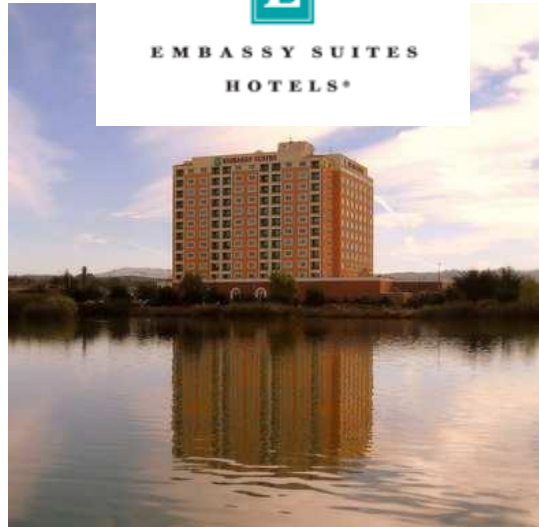
Cannery Row Mural

Embassy Suites Monterey Bay - Seaside

1441 Canyon Del Rey, Seaside, CA
(831) 393-1115



EMBASSY SUITES
HOTELS®



Complimentary
Breakfast and
Evening Reception

Points of Interest:
Cannery Row
Monterey Bay
Aquarium
Fisherman's
Wharf

Register EARLY for discounted hotel rates of \$119.00

Please make reservations EARLY & be sure to mention that you are with the **"CCPCA"** Conference to get the discount rate.

If you prefer to register on-line – Go to PlanningCommission.org and click the direct link on the "Conferences" page that will take you to our specific page for the Monterey Embassy Suites hotel site.

OR type in the following to your web browser:

http://embassysuites.hilton.com/en/es/groups/personalized/MRYESES-CCP-20101104/index.jhtml?WT.mc_id=POG





2010 CCPCA CONFERENCE IN MONTEREY/SEASIDE

REGISTRATION FORM

November 5-6, 2010

Please FAX registration ASAP, and then follow up with original registration and check. Thank You.

EARLY REGISTRATION REQUESTED BY OCTOBER 25, 2010

Sorry, we are unable to accept credit cards for CCPCA conference registration

County: _____

Name (as you would like it to appear on your name tag) _____

Address: _____
Street City Zip

Daytime Phone: (____) _____ Fax: (____) _____ E-Mail: _____

Years on Planning Commission: _____ Attending State conference for the first time? Yes No

New Commissioners: Are you interested in a "New Commissioner" training course? Yes No

Commissioner / Director Conference Registration: \$195.00 LATE REGISTRATION (after October 25th) – ADD \$10.00	\$195.00
--	-----------------

Guest Registration (includes Fri. lunch & Sat. banquet dinner): \$75.00 per guest Saturday Lunch & Wine Tasting event: <u>ADDITIONAL</u> \$30.00 per guest Guest Name: (as you would like it to appear on your name tag): _____ Will your guest attend the <u>Lunch & Wine Tasting event on Saturday afternoon</u> ? <input type="checkbox"/> Yes <input type="checkbox"/> No	
--	--

CONFERENCE REGISTRATION + GUEST REGISTRATION TOTAL COST =	\$
--	-----------

<p>Return check with registration form to:</p> <p>CCPCA, Renee' Lederer, Executive Director c/o Napa County Conservation, Development & Planning Dept. 1195 Third Street, Suite 210, Napa CA 94559 e-mail: renee.lederer@countyofnapa.org phone: 707.259.8227 fax: 707.299.4074</p>	<p>Questions can be directed to John Elliott, 2010 CCPCA President @ 559.561.3627 tkcplanner@yahoo.com</p>
--	--

For room reservations please call **The Embassy Suites Hotel**
@ 831.393.1115

Register EARLY for discounted hotel rate of \$119.00

Please make reservations today & be sure to mention that you are with the **"CCPCA" Conference** to get the discount rate.